

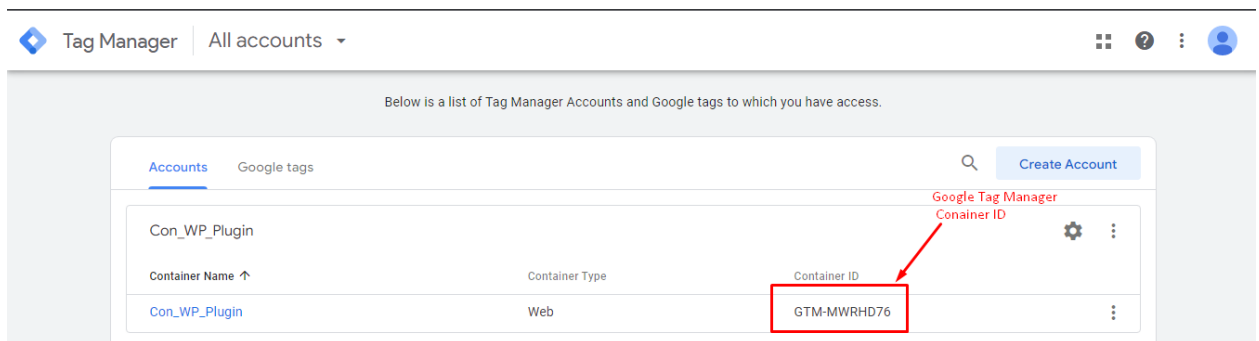
How to configure your Google Tag Manager with Conversios app?

Our app by default adds our GTM (GTM-K7X94DG) to your eCommerce store. We add our GTM code since it allows us to tweak our code and easily configure our app when clients need customization.

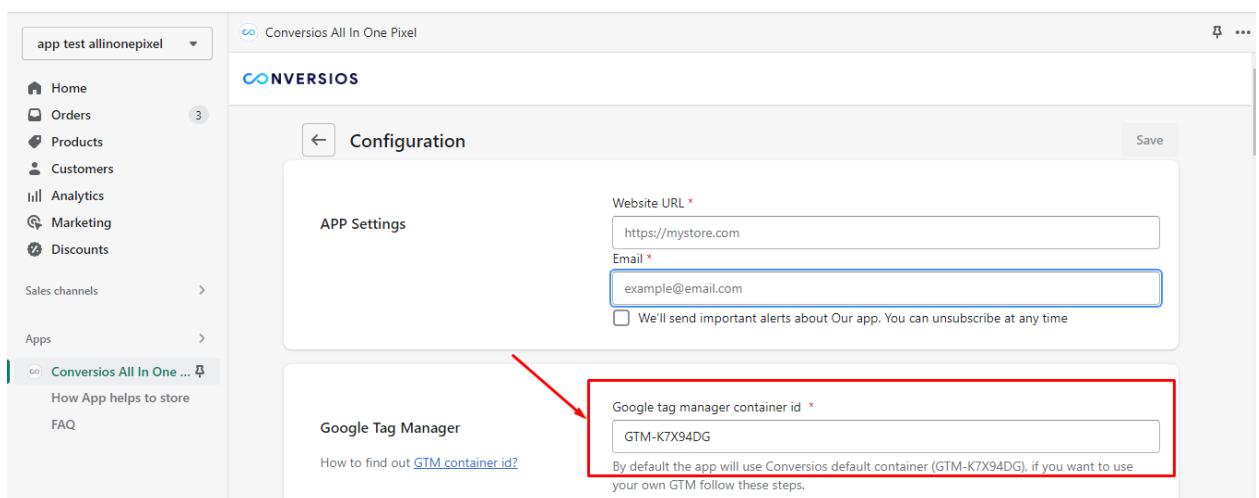
If you want to use your GTM, it is certainly possible, and I would request that you follow the **steps** mentioned below:

Steps to find out Google Tag Manager ID:

1. Go to <https://tagmanager.google.com/>
2. Sign in with Google email address
3. You will be redirected to below page where you can find your Google Tag Manager account id



4. Copy the Container ID and paste it in the app settings as shown in the below screenshot:

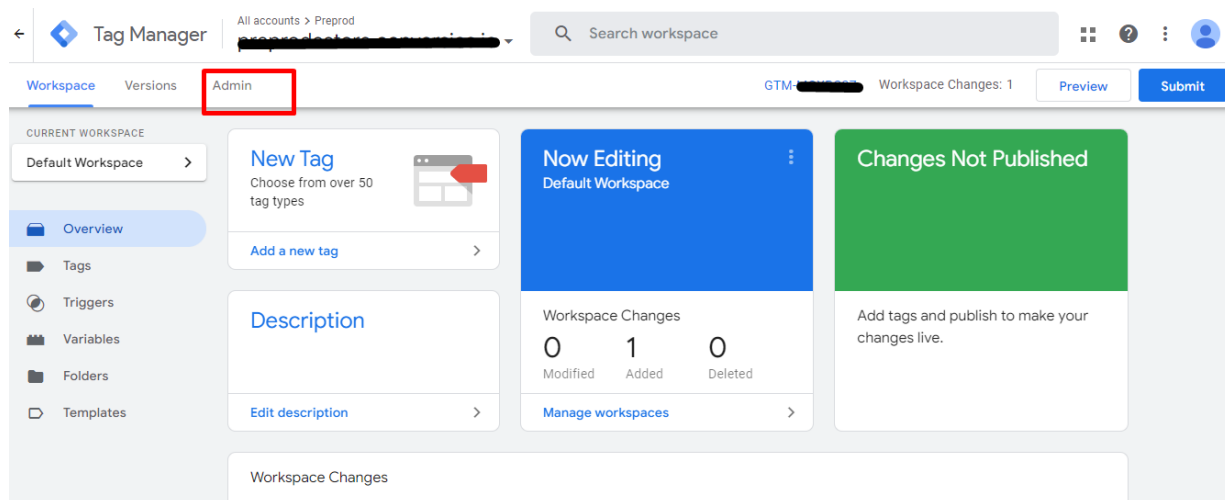


Follow below instruction to set up your own Google Tag Manager with Conversios shopify app:

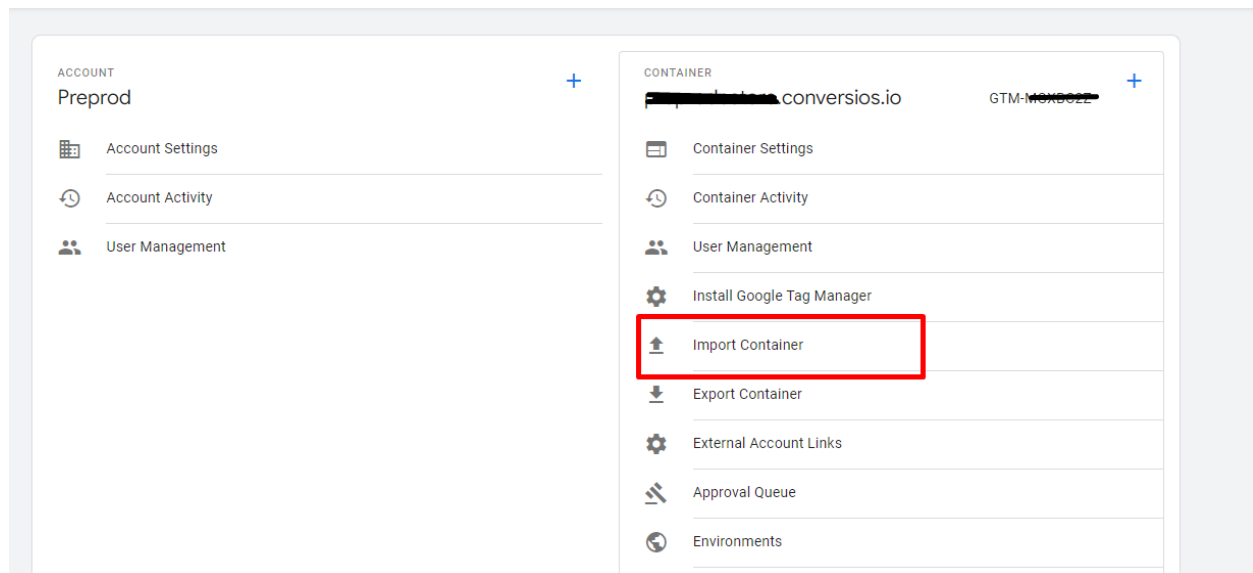
Step 1: [Download](#) our Enhanced Ecommerce Container.

Step 2: Download the container file (*.zip), extract it & find the *.json file.

Step 3: Log in to your Google Tag Manager as an Admin and navigate to your store's GTM account.

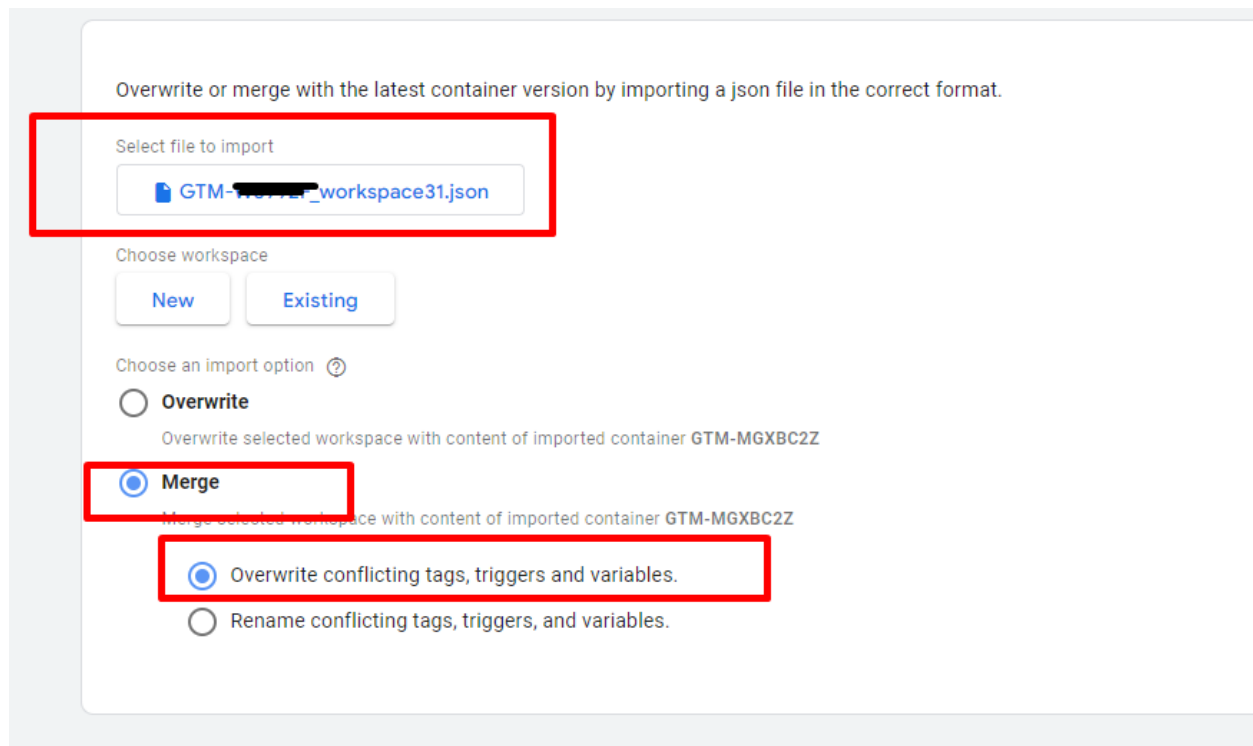


Step 4: In the left navigation, go to Import/Export > **Import Container**.



Step 5: Select the desired container(*.json from step 2) file using the selector.

Step 6: Select Merge (and select overwrite conflicting macros, rules & tags).



Step 7: Select **Preview** to see which tags, rules, and macros will be added, then **Confirm**.

CONVERSIOS

Preview and confirm your import

Tags	Triggers	Variables	Templates
4	0	0	0
New	Modified	Deleted	New
Modified	Deleted	New	Modified
Deleted	New	Modified	Deleted

View Detailed Changes

The screenshot shows the workspace interface with a sidebar on the left containing 'Overview', 'Tags', 'Triggers', 'Variables', 'Folders', and 'Templates'. The main area has a 'New Tag' card, a 'Description' card, and a 'Workspace Changes' summary showing 0 Modified, 5 Added, and 0 Deleted. A 'Changes Not Published' card is also visible. In the top right corner, there are 'Preview' and 'Submit' buttons, with the 'Submit' button highlighted by a red box.

Step 8: You need to "**Publish** the Container" in order to make the changes live. (Or you can Publish the container after Previewing the changes in **Preview and Debug** mode)

The screenshot shows a 'Submit Changes' dialog box with a 'Publish' button highlighted in red. The dialog contains a 'Submission Configuration' section with two options: 'Publish and Create Version' (Push changes to your sites) and 'Create Version' (Save changes and create a new version). Below these options are input fields for 'Version Name' (Add a descriptive name) and 'Version Description' (Add a detailed description of the changes).

By following the above steps, our app will be configured with your GTM.



Need Help? Please reach out to us at info@conversios.io for any technical help or support. OR you can [set up a call with our expert for a quick product walkthrough](#).
