Conversios Google Analytics 4 User Manual

Table Of Contents

1. Installation Steps	2
2. How to check if the Google Analytics tracking is set up in your store?	7
3. How to uninstall the app?	9

1. Installation Steps

Please follow the instructions below to Install the app from Shopify store:

Step 1: In the top-right corner, click "Install App."

(Your store will have Google Analytics 4 installed. Refer screenshot 1.1)

🗿 shopify	Q Search	🗮 Setup guide 🛛 👰 RP Rajiv Pathak
Home Orders	Install	Cancel Install unlisted app
Products Customers Inll Analytics Marketing	All in one pixel manager hasn't been reviewed We review apps to ensure your security is protected. B install.	l by Shopify le sure you trust this app developer before you
Discounts Sales channels Online Store	All in one pixel manager by Conversios Systems Pvt. Ltd.	
Apps >	app test 101	All in one pixel manager
🏟 Settings	This app needs to Access store information	e Edit store information
i Store transfer disabled	You're agreeing to share personal information with this app.	
	[Screenshot 1.1]	

Step 2: Add the required information to the configuration details: (Refer the screenshot 2.1 below)

For Example :

Google Analytics 3 - "UA-236112618-1"

Google Analytics 4 - "G-H7B6R75L9E"

After entering your email address, hit the "Save" button.

All in one pixel manager		
NVERSIOS		
← Configuration		
Google Analytics settings	Google Analytics 3 property id	
Add Google Analytics 3 (Universal Analytics)	UA-236112618-1	
property id or Google Analytics 4 measurement id to automate the ecommerce	Google Analytics 4 measurement id	
tracking. <u>See how</u> .	G-H7B6R75L9E	
	Website URL *	
	https://app-test-101.myshopify.com/	
	Email *	
	sarath@conversios.io	
	We'll send important alerts about Our app. You can unsubscribe at any time	
	Save	
	[Screenshot 2.1]	

Step 3:

You will be redirected to the below screen (refer screenshot 3.1); click "**Copy**" (1) in the upper right corner.

This action will copy the code that is available below.

On the left-hand side of the page, click "Go to Settings" (2).



[Screenshot 3.1]

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You will be redirected to the screen in a new browser window [Refer Screenshot 3.2];

Settings	ج ج	etup guide	×
app test 101 app-test-101.myshopify.com	Checkout and accounts		Î
Store details	Checkout style		
🖆 Plan	Upload a logo, change colors, fonts, and more.		
\$ Billing			
Users and permissions	Customize checkout		
Payments	Customer account settings		
Checkout and accounts			
Shipping and delivery	Allow customers to log in from online store and checkout Show a login link in the header of the online store and on the checkout page.		
Taxes and duties	Require customers to log in before checkout		
Q Locations			

[Screenshot 3.2]

Scroll to the bottom of the page and look for "**Order Status Page**" to paste the code into the Additional Scripts section. (Refer Screenshot 3.3)

🗱 Settings			🚩 Setup guide	×
		Order status page O Add tracking scripts and other customizations.		*
		Additional scripts		
	Paste the Copied code here	<pre><!-- Google Tag Manager--> <script> (function(w.d.s.l.i)(w[1]=w[1]) [];w[1].push(['gtm.start': new Date0.get['Img0.gevent'gtmis]):var f=d_getElementsD/TagName(s)[0], j=d_createElement(s).dl=11='data1ayer'?&ll=1+i':gtr.graventNode.insertBefore(j.f):))(window.document'script'(data1ayer','GTM-TFHDTWR):</script> <l end="" google="" manager="" tag=""> <script></script></l></pre>		

[Screenshot 3.3]

Press the Save button (Refer Screenshot 3.4):

Unsaved changes		🚩 Setup guide	Discard	Save
]]}: (% endif %) 			
	Checkout language			
	Your store's checkout page is displayed in English Manage checkout language			
			Save	

[Screenshot 3.4]

Step 4:

Now, the last step is to click on "Activate Block 1"; you will be redirected to the below screen (Refer screenshot 4.1).



Click on the save button (Refer screenshot 4.2).



[Screenshot 4.2]

By clicking on "Activate Block 2"; you will be redirected to the below screen (Refer Screenshot 4.3) Click on the save button.



[Screenshot 4.3]

The Google analytics tracking is set up in your store.

2. How to check if the Google Analytics tracking is set up in your store?

Navigate to the online store on the left pane, and you will be redirected to the storefront.

🗿 shopify	Q Search		🚩 Setup guide 🏾 🔎	RP Rajiv Pathak
A Home	🚥 All in one pixel manager			쭈
 Orders Products 	CONVERSIOS			
Customers III Analytics Marketing Discounts		<pre>}); {% endif %} </pre>		•
Sales channels	Automate datalayer.push	1 This app uses goog automatically. Activ	le tag manager based implementation and sends data laye rate app block in your shopify theme	rs
6 All in one pixel ma 주 Settings		Activate Block 1	L ^a Activate Block 2 L ^a	
Settings		Conversios © All In One Pixe Learn more about <u>Custom Solutio</u>	I App n pixel integration	

Right-click on the storefront and select "inspect" as shown below screenshot.



The message in the console confirms that the app has been installed and activated successfully.



In the Console: Type "**datalayer**" you will be able to see the data that has been pushed to Google Analytics 3 and Google Analytics 4 depending on the configuration you set up in the app.



3. How to uninstall the app?

Click "Apps [1]" on the left pane and click on "Apps and Sales channel settings [2]"



Now Click on the "Remove" button as shown below

Settings		🚩 Setup guide
app test 101 app-test-101.myshopify.com	Apps and sales channels	Develop apps Shopify App Store
Store details	Showing 2 apps and sales channels	Sort by Name (A–Z) \$
🛃 Plan	All in one pixel manager	Remove >
S Billing	Online Store - Sales channel	Remove >
9 Users and permissions		
Payments	Build custom apps for your unique needs	
<u> </u>	Develop custom apps to integrate data or build a custom storefront.	

Provide feedback (optional) and click on Delete button :

	Delete All in one pixel manager?	×
r	By deleting All in one pixel manager, you will no longer be able to view it in your Shopify admin or access its features.	^
L	 Any app sections or app snippets added to your online store will also be automatically removed. 	
	 Discounts that depend on this app will be permanently deleted. 	
L	FEEDBACK (OPTIONAL)	
	Reason for deleting	
ł.	Other \$	
	Describe your experience	
L	Others	
	e.	
		-
	Cancel	te

Now you can see the app has been uninstalled from the store with the below confirmation:

- Chan	if.		DD Dai	ily Dathaly
🗱 Setting	gs		🚩 Setup guide	\times
	app test 101 app-test-101.myshopify.com	Apps and sales channels Develop ap	ps Shopify App Store	Á
	Store detailsPlan	You successfully deleted All in one pixel manager. This confirms the App is uninsta	lled from your store	
	Billing	Showing 1 sales channel	Sort by Name (A–Z) 🗘	
	Users and permissions	Online Store • Sales channel	Remove >	

Now, let's quickly remove the thank you page code we added earlier.

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Click on Checkout and Accounts:

Settings		🧮 Setup guide
Store details		
🛃 Plan	Vou successfully deleted All in one pixel manager.	
\$ Billing	Showing 1 sales channel	Sort by Name (A–Z) 🗘
Users and permissions	Online Store - Sales channel	Remove >
Checkout and accounts	Build custom apps for your unique needs	
Shipping and delivery	Develop custom apps to integrate data or build a custom storefront.	
Taxes and duties	Develop apps for your store Learn more	
Q Locations	Learn more about apps	
Gift cards		
Markets		

Navigate to the **"Order status page"** and remove the code from the Additional Scripts Section and click save.

Settings		🚩 Setup guide	\times
	 6 hours 10 hours (recommended) 24 hours 		•
select the code and delete and	Order status page Add tracking scripts and other customizations. Additional scripts Coogle Tag Manager> 		
UNA Jane	ci—End Google Tag Manager> <script></script>		

Unsaved changes		🚩 Setup guide	Discard	Save
	Additional scripts			^
	1			
			0	
	Checkout language			
	Your store's checkout page is displayed in English			
	Manage checkout language			
			Save	

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To validate if the app in unstalled you can verify the same in the console if any message is popped.

